

Section 145-100 Temporary Advertising Signs

Temporary Advertising Signs, either attached or freestanding, are allowed for permitted businesses in any business or industrial zone with frontage on Route 7, Route 202, south of Route 109, Still River Drive, and Grove Street. Grand Opening/New Management and temporary seasonal farm signs are allowed in all zones.

1. All temporary advertising signs are subject to the following conditions:
 - a. For single tenant/business properties, one (1) temporary advertising sign may be displayed at any given time.
 - b. For multi-tenant/business properties, one (1) temporary advertising sign may be permitted for every fifty feet (50') of property frontage, up to a maximum of four (4) per property at any given time.
 - c. No temporary advertising sign may be illuminated.
 - d. All temporary advertising signs must be professionally prepared and secured and/or anchored.
 - e. A temporary advertising sign must be located on the lot where the business it advertises or the event it promotes is located.
 - f. A temporary advertising sign or banner may not be affixed to an existing freestanding sign structure or placed within ten feet (10') of the front property line.
 - g. All temporary advertising signs shall be brought inside at the end of each business day when the business is not open.

2. The following types of temporary advertising signs are allowed subject to the above conditions:
 - a. A non-permanent freestanding advertising sign that must be constructed of rigid material and may not exceed eight (8) square feet in surface area and five feet (5') in height.
 - b. A non-permanent wall mounted banner that must be constructed of fabric or plastic material and may not exceed twenty (20) square feet in surface area.
 - c. A non-permanent sandwich board or A-frame sign no larger than thirty inches (30") in width and thirty-six inches (36") in height

3. Grand opening or new management signs or banners may be displayed as a one-time occurrence for a period not to exceed thirty (30) days. Wall mounted banners shall be constructed of fabric or plastic material and may not exceed twenty-four (24) square feet in surface area. Freestanding signs may not exceed twelve (12) square feet in area and five feet (5') in height. No more than one (1) temporary new business sign is allowed per business. Such signs are allowed for permitted businesses in all zones.

4. A temporary non-permanent sign advertising the seasonal sale of farm or forestry products may be displayed on the property where the sale is occurring. The sign must be constructed of rigid material and may not exceed eight (8) square feet in surface area and five feet (5') in height. Such signs are allowed in all zones.